StepFwd IT

BMG

Berwick Motor Group (BMG) is an award-winning network of new and used car dealerships. The CEO, Nick Strauss, has a passion for smart ideas, continual innovation and individual initiative. His vision is to establish a chain of car dealerships across multiple sites, linked by a secure, reliable and modern IT system.

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Nick Strauss, CEO

The problem

BMG was operating with an outdated network infrastructure that provided no connection between sites. Its outdated email system was not synchronised between devices and the potential of the company's server and hosting infrastructure was not being realised. The company's network security was non-existent; it had no central data storage available and no disaster recovery plan in place.

The StepFwdIT solution

StepFwdIT worked with BMG to provide seamless network connectivity. The first step was addressing the dealership's email problems by decommissioning the existing system, installing a new exchange service to all workstations and mobile devices, setting up spam and virus filtration and distributing group implementation. StepFwdIT then updated all existing network infrastructure, enhancing security and establishing central data storage. StepFwdIT also installed site firewalls, established traffic management protocols and implemented disaster recovery strategies across all BMG sites.

How it has helped

BMG now enjoys seamless integration between business sites, with all locations 'seeing' each other clearly. An additional benefit has been the elimination of downtime and data duplication.

Internet connections at all sites are now faster, more cost effective, and much more secure, and the dealership's executive team can easily access real time sales figures and reports. StepFwdIT also ensured a greater return on investment by using much of the existing IT infrastructure in the system upgrade.

Finally, BMG now enjoys the peace of mind that comes with secure data, which can be retrieved in the event of disaster, guaranteeing business continuity. In short, CEO Nick Strauss' vision has been fully realised.

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1300 131 679