

DOWNTIME FROM A SINGLE CYBER-ATTACK COSTS A SMALL BUSINESS UP TO \$274,200¹

It's a price many small to medium-sized businesses can't recover from.

COULD YOU AFFORD IT?

IT security threats are on the rise in Australia, causing hundreds of SMEs system and operational downtime they can't afford. In fact...

EVERY 11 SECONDS

a business will fall victim to a cyber-attack in 2021¹

70%

of small businesses that lose access to their corporate data for more than a week go out of business within a year¹

715%

Ransomware attacks grew by 715% in 2020 as a result of the shift to working from home¹

IS YOUR BUSINESS SAFEGUARDED FROM RISKS?

Use the back up and disaster recovery (BDR) checklist to determine if you have all the necessary security and recovery measures in place:

✓ **Ransomware Detection**
You have automated ransomware scans, antivirus software and firewalls in place to ensure you are notified when it is detected.

✓ **Two-factor Authentication**
You have two-factor authentication to ensure data isn't being compromised and back-ups are secured.

✓ **Secure Data Back-Up in the Cloud**
You have secure and compliant cloud back ups of your data and systems for fast disaster recovery.

✓ **Employee Training**
Your employees have received cyber security training and aware of the processes in place to minimise & manage risk

✓ **Virtualisation**
You have server virtualisation software in place so you can continue to operate using a virtual machine backup while your impacted primary server is recovered.

✓ **A Specialist IT Provider**
Your IT provider or inhouse team has the expertise and knowledge to explain security risk and safeguards to you, your team and impacted customers, and has prioritised cyber security and business continuity measures as part of your IT strategy.

Three out of four businesses who have an effective BDR in place fully recover from cyber-attacks within 24 hours. If your check list is missing a few ticks, you're at an increased risk of costly downtime.^{2,3}

Do you have business insurance? For your building? For your employees?

THEN WHY NOT YOUR BUSINESS DATA?

PROTECTING YOUR DATA IS PROTECTING YOUR BUSINESS

At Step Fwd IT, we believe cyber security is a vital part of any IT strategy. Our team of IT specialists work specifically with Australian small businesses to determine the best tools and tactics to protect their business and confidential data.

For advice on how to up your security measures and avoid costly downtime, get in touch for a no-obligation chat.